

FOSTTEX

FOSTERING INNOVATION IN THE JORDANIAN AND MOROCCAN TEXTILE INDUSTRY

PROJECT PRESENTATION

March 2020

Co-funded by the
Erasmus+ Programme
of the European Union



Project n° 598347-EPP-1-2018-1-ES-EPPKA2-CBHE-JP

THE PROJECT

A TRANSEUROPEAN NETWORK TO FILL THE GAP IN THE AREA OF SPECIALISED SERVICES FOR THE TEXTILE SECTOR

FOSTEX is a European collaboration initiative financed within the Erasmus+ programme. This **capacity - building project** supports the modernisation, accessibility and internationalisation of higher education in Partner Countries, in particular addressing Higher Education Institutions (HEIs) belonging to Jordan and Morocco. Ultimately, the goal is to foster the **university - industry collaboration** to support the development of innovations in the Jordanian and Moroccan textile sector generating a **local ecosystem of advanced textile materials**.

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FOSTEX AIMS TO FILL THE GAP IN SPECIALISED SERVICES FOR THE TEXTILE SECTOR, THUS TO:

- develop **competitiveness** through lowering production costs;
- increase **productivity, quality** and **design** of textile products;
- provide **training** for international conformity certification;
- enhance **local market share** and raise confidence in “Made in Jordan” and “Made in Morocco” merchandise marks;
- develop **export** to adjacent markets of Jordan and Morocco, and to explore new opportunities to non-traditional markets such as the African markets;
- develop and explore **niche manufacturing opportunities** where competitive advantage is not based on price (i.e. specialised products such as advanced / high-end textiles).

FOSTEX WILL EQUIP 4 INNOVATION CENTRES WITH ADVANCED TEXTILE TESTING INFRASTRUCTURE, AND AIMS TO:

- promote the innovation textile centres making them the **focal point** in the textile industry of each country;
- promote entrepreneurial activities in the 4 centres to make them **regional catalysts of innovation**;
- showcase Fostex results to encourage Jordanian and Moroccan government to **replicate the initiatives** in other universities.

THE CONSORTIUM

A HIGHLY COMPETENT PARTNERSHIP BUILT UP BY 13 INSTITUTIONS FROM 6 COUNTRIES REPRESENTING DIFFERENT PARTS OF EUROPE AND THE MEDITERRANEAN AREA.

The consortium is characterised by a **mixture of institutions** with different profiles, capacities and complementary competences – higher education institutions, companies and non-profit institutions, research and training centres and business associations – to guarantee a transversal representation and **involvement of all relevant stakeholders** of the Textile & Clothing sector.

THE PARTNERS



Project Coordinator

UPC - Universitat Politècnica de Catalunya
Spain



AEI TEXTILS - Associació
Agrupació d'Empreses
Innovadores Tèxtils
Spain



CRE.THI.DEV - Creative Thinking
Development
Greece



UNIWA - University of West Attica
Greece



CIAPE - Centro Italiano per
l'Apprendimento Permanente
Italy



MATERIALLY

Materially
Italy



INC DTP - Institutul National de
Cercetare-Dezvoltare Pentru
Textile si Pielarie
Romania



JUST - Jordan University of
Science and Technology
Jordan



BAU - Al Balqa Applied
University
Jordan



ESITH - Ecole Supérieure des
Industries du Textile et de l'Habillement
Morocco



ACI - Amman Chamber of Commerce
Jordan



UH2C - Université Hassan II de
Casablanca
Morocco



AMITH - Association Marocaine des
Industries du Textile et de l'Habillement
Morocco

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N'HÉSITEZ PAS À CONTACTER LE CONSORTIUM POUR PLUS D'INFORMATIONS:

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