

FOSTEX

FOSTERING INNOVATION IN THE JORDANIAN AND MOROCCAN TEXTILE INDUSTRY

ROUNTABLE

Amman, Jordan March 2020

Co-funded by the
Erasmus+ Programme
of the European Union



Project n° 598347-EPP-1-2018-1-ES-EPPKA2-CBHE-JP



THE PROJECT

A TRANSEUROPEAN NETWORK TO FILL THE GAP IN THE AREA OF SPECIALISED SERVICES FOR THE TEXTILE SECTOR

European collaboration initiative financed within the Erasmus+ programme. **Capacity - building project** that supports the modernisation, accessibility and internationalisation of higher education in Partner Countries, in particular addressing Higher Education Institutions (HEIs) belonging to Jordan and Morocco.

Main goal: to foster **university - industry collaboration** to support the development of innovations in the Jordanian and Moroccan textile sector generating a **local ecosystem of advanced textile materials**.

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THE OBJECTIVES

FOSTEX AIMS TO FILL THE GAP IN SPECIALISED SERVICES FOR THE TEXTILE SECTOR, THUS TO:

- develop **competitiveness** through lowering production costs;
- increase **productivity**, **quality** and **design** of textile products;
- provide **training** for international conformity certification;
- enhance **local market share** and raise confidence in “Made in Jordan” and “Made in Morocco” merchandise marks;
- develop **export** to adjacent markets of Jordan and Morocco, and to explore new opportunities to non-traditional markets such as the African markets;
- develop and explore **niche manufacturing opportunities** where competitive advantage is not based on price (i.e. specialised products such as advanced / high-end textiles).

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THE INNOVATION CENTRES

FOSTEX WILL EQUIP 4 INNOVATION CENTRES WITH ADVANCED TEXTILE TESTING INFRASTRUCTURE, AND AIMS TO:

- promote the innovation textile centres making them the **focal point** in the textile industry of each country;
- promote entrepreneurial activities in the 4 centres to make them **regional catalysts of innovation**;
- showcase Fostex results to encourage Jordanian and Moroccan government to **replicate the initiatives** in other universities.

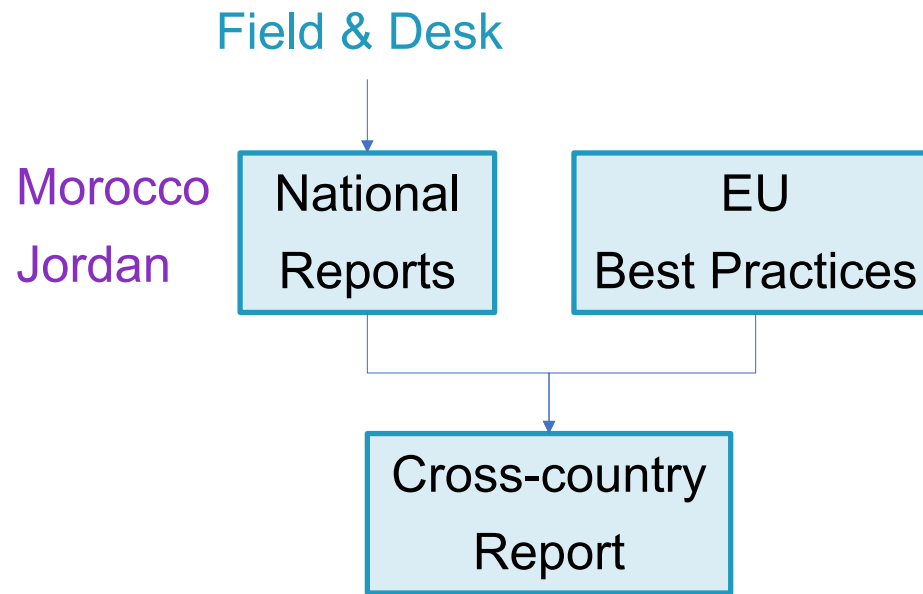
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THE ACTIVITIES

PREPARATION



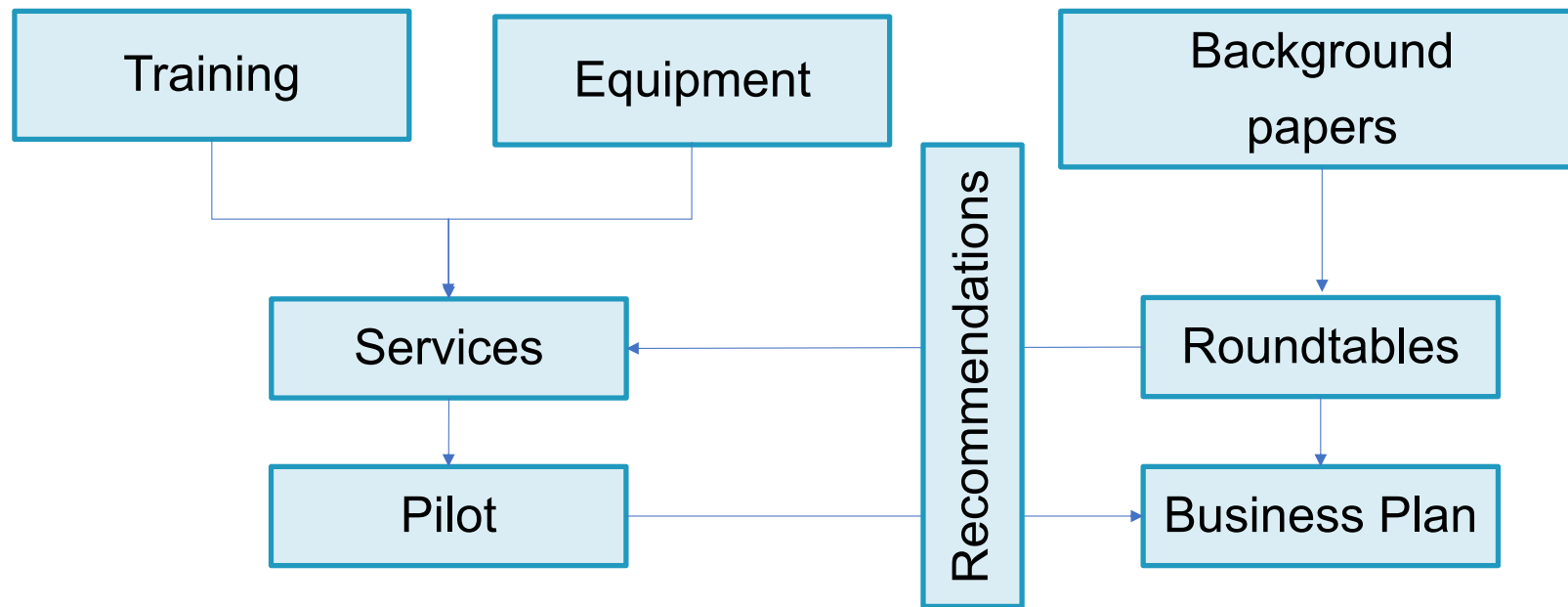
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THE ACTIVITIES

DEVELOPMENT



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THE ACTIVITIES

SUSTAINABILITY

Collaboration
Plattform

Network

Entrepreneurship &
Innovation Plan

Staff

INNOVATION CENTERS CREATED

MOROCCO

- Ecole supérieure des industries du textile et de l'habillement (ESITH)
- Université Hassan II de Casablanca (UH2C)

JORDAN

- Jordan university of science and technology (JUST)
- Al Balqa Applied university (BAU)

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THE CONSORTIUM

A HIGHLY COMPETENT PARTNERSHIP BUILT UP BY 13 INSTITUTIONS FROM 6 COUNTRIES REPRESENTING DIFFERENT PARTS OF EUROPE AND THE MEDITERRANEAN AREA.

The consortium is characterised by a **mixture of institutions** with different profiles, capacities and complementary competences – higher education institutions, companies and non-profit institutions, research and training centres and business associations – to guarantee a transversal representation and **involvement of all relevant stakeholders** of the Textile & Clothing sector.

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THE PARTNERS



Project Coordinator
UPC - Universitat
Politècnica de
Catalunya
Spain



ESITH - Ecole
Supérieure des
Industries du
Textile et de
l'Habillement
Morocco



UNIWA -
University of
West Attica
Greece



INCDTP - Institutul
National de Cercetare-
Dezvoltare Pentru
Textile si Pielarie
Romania



BAU - Al Balqa
Applied
University
Jordan

جامعة الحسن الثاني بالدار البيضاء
UNIVERSITÉ HASSAN II DE CASABLANCA



UH2C -
Université
Hassan II de
Casablanca
Morocco



cre thi dev
creative thinking development

CRE.THI.DEV - Creative
Thinking Development
Greece



CIAPE - Centro Italiano per
l'Apprendimento Permanente
Italy



JUST - Jordan
University of
Science and
Technology
Jordan



AMITH - Association
Marocaine des
Industries du Textile
et de l'Habillement
Morocco



AEI TEXTILS - Associació Agrupació
d'Empreses Innovadores Tèxtils
Spain



Material Connexion Italia
MCI - Material Connexion Italia
Italy



ACI - Amman
Chamber of
Commerce
Jordan

غرفة صناعة عمان
AMMAN CHAMBER OF INDUSTRY

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