

A TRANS-EUROPEAN INITIATIVE TO FOSTER THE UNIVERSITY-INDUSTRY COLLABORATION THE JORDANIAN AND MOROCCAN TEXTILE INDUSTRY

Fostex project aims to fill the gap in the area of specialised services for the textile sector, establishing four textile innovation centres in Jordan and Morocco to generate an ecosystem of advanced textile materials.

Fostex initiatives has the ambitious and challenging purpose to upgrade the textile centre already existing at the **Ecole Supérieure des Industries du Textile et de l'Habillement (ESITH)** and to set up a new one at the **Université Hassan II de Casablanca (UH2C)**, both located in Casablanca, transforming them into innovation textile centres addressed to companies on the first hand, providing advanced and specialised services.

In parallel, two totally new hubs will be build up at the **Jordan University of Science and Technology (JUST)** located in Irbid, and **Al-Balqa Applied University (BAU)** located in Salt. These new innovation hubs will be set up to overcome the lack of specialised support from Higher Education Institutions in the

country, giving the possibilities to the companies of the sector to invest in quality, innovation and to design added value products. The advanced textile centres will enable access to business development services, such as quality testing, product certification, training, technology trends, production organisation, B2B and funding opportunities for the textile industry of the two countries.

Staff of the participating Moroccan and Jordanian universities will be trained in an international environment, accessing to the expertise of the European textile organisations involved in the project. Another main aim of Fostex is to set up strategies for academia-industry collaboration and to promote entrepreneurship to unlock latent innovation capacity.

NETWORK

ACI | Amman Chamber of Industry | Jordan
AEI TÈXTILS | The Catalan technical textiles' cluster | Spain
AMITH | Association marocaine des industries du textile et de l'habillement | Morocco
BAU | Al-Balqa Applied University | Jordan
CIAPE | Centro Italiano Apprendimento Permanente | Italy
CRETHIDEV | Creative Thinking Development | Greece
ESITH | Center for Advanced Textiles | Morocco
INTDCP | The National Research Development Institute Textiles & Leather | Romania
JUST | Jordan University of Science and Technology | Jordan
MCX | Material Connexion Italia | Italy
UH2C | University Hassan II | Morocco
UNIWA | University of West Attica | Greece
UPC | Universitat Politècnica de Catalunya | Spain - Coordinator



A Virtual Platform will give the chance to companies of the textile industry to get in touch with the Jordanian and Moroccan textile innovation centres in a smart and quick way.

This virtual space will be activated on the Fostex website to inform stakeholders and industry users about activities, events, projects and all the opportunities related to the four centres, and to have access to useful links and funding opportunities.

Several online tools will offer the opportunity to create a direct contact between the staff of the hubs and the interested industry users, allowing a primary exchange. Stay in touch through Fostex channels.



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FOSTEX

FOSTERING INNOVATION IN THE JORDANIAN AND MOROCCAN TEXTILE INDUSTRY



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